

# WE DELIVER RESULTS.



**MINNESOTANICE**  
MAGAZINE

**LAKES**  
MARKETING GROUP INC.

13700 83rd Way Suite 210  
Maple Grove, MN 55369  
P 763-400-7297 F 763-400-7340  
lakesmarketinggroupinc.com  
MN Nice Magazine  
CouponsAndBeyond.com

## TOP 6 REASONS

TO ADVERTISE WITH CLIP N SAVE AND TWIN CITIES CLIPPER

The 4-color, magazine-format publications provide an affordable, effective way to increase business, bring in new customers and track your results. You can reach over 540,000 households for only .003¢ per home.

### 1. BEST VALUE

Dollar for dollar, we provide the best advertising value in Minnesota. The monthly magazine-style publication provides up to **four weeks of exposure for a single investment and costs less than a penny per household.**

### 2. SUPERIOR DISTRIBUTION

We offer a large distribution area, delivered to homes by the Star Tribune and the St. Paul Dispatch. Our weekend distribution reaches your clients when they are making buying decisions. **8 zones reaching over 540,000 homes every month.**

### 3. ESTABLISHED AND EXPERIENCED

**We've been in business for over 35 years.** We're committed to local businesses and print our publications here as well. We have dozens of long-standing clients who rely on us to increase foot traffic month after month.

### 4. NO-HASSLE AND FULL SERVICE

Your personal advertising consultant will handle all the details. They'll help assess your needs, offer solutions and provide ongoing service. Our talented **in-house design team will design your ad at no additional cost.**

### 5. FREE WEB PRESENCE

When you advertise in any of our publications, you get the added value of **free placement on our mobile friendly website, CouponsAndBeyond.com, which gets over 24,000 hits per day.**

### 6. CUB FOODS RACKING

Our partnership with Cub Foods provides racking locations **in over 30 Cub Foods locations, available to people all month long.**

